

Program Guide:

Suggested Guidelines and State Considerations to Enhance Snowmobile Tourism

American Council of Snowmobile Associations



Snowmobile Friendly Community Program Guide

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ACKNOWLEDGEMENTS AND DISCLAIMER

This program guide was developed by the American Council of Snowmobile Associations (ACSA) with funding provided by the Recreational Trails Program (RTP) administered by the U.S. Department of Transportation – Federal Highway Administration (FHWA).

ACSA's leadership and members are recognized for their participation and guidance during project development. A special thank you to the International Snowmobile Tourism Council (ISTC) and its members for promoting the concept to enhance snowmobile safety, access, and tourism. It is also recognized that the concept for this program guide was spawned, in part, by The League of American Bicyclists' much more elaborate Bicycle Friendly Community Program.

The sole purpose of this publication is educational only, with no other intent but to help expand the knowledge of local communities, businesses, clubs, associations, and trail managers. It should not be assumed that all contributors agree with every written word, but are opinions only. The authors, contributors, FHWA, Trails Work Consulting, ACSA and its members accept no liability resulting from the compliance or noncompliance with the findings or recommendations given herein, or for the accuracy or completeness of information contained herein.

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INTRODUCTION

Snowmobiling generates \$22 billion in annual spending across the United States while also generating millions of dollars in tax revenues for state and local governments. It is extremely important to many local communities where it helps improve the quality of life during winter and brings tourism business in what otherwise would be an off-season for many areas. Snowmobile tourism can be particularly important in rural communities where it often helps businesses stay open and people employed year-round.

The Snowmobile Friendly Community (SFC) Program is provided by the American Council of Snowmobile Associations (ACSA) to help state snowmobile associations recognize communities and businesses that cater to the needs of snowmobilers. Communities and businesses designated as 'snowmobile-friendly' can benefit from enhanced tourism promotion opportunities. In turn snowmobilers benefit from improved safety and access to services, along with easy recognition of communities and businesses that will cater to their trip needs.

It's clearly up to each state to decide whether they wish to establish a SFC program. If so, individual states should develop a customized designation process and program requirements that best fits their local circumstances. Once established, local snowmobile clubs, communities and businesses can then work together toward Snowmobile Friendly Community and Snowmobile Friendly Business designations based upon their state's SFC program.

FACTORS TO CONSIDER

Every state's local circumstances will vary. Consequently state SFC guidelines and designation process should be built to best fit the state's local conditions. ACSA suggests states consider the following factors when establishing a SFC program.

SNOWMOBILE FRIENDLY COMMUNITY

What Helps Make A Community 'Snowmobile Friendly'?

ACSA suggests that a Snowmobile Friendly Community offer some or many of the following elements to ensure sufficient snowmobile safety and access value is received to match SFC designation status:

- 1. Community is directly connected to a system of groomed snowmobile trails and has at least one groomed snowmobile trail that runs through or directly adjacent to the community (suggested that this be mandatory for SFC participation)
- 2. Community provides connections to services (fuel, food, lodging, repairs, etc.) within the community that can be accessed by snowmobile through any or all of the following methods:
 - allows snowmobile operation on designated routes (trail and/or non-trail) within the community
 - allows snowmobile operation on designated snow covered roadways
 - allows snowmobile operation within road right-of-ways
 - allows snowmobile operation on the shoulder of plowed roadways to cross bridges
 - allows snowmobile operation on plowed road shoulders or at the outside edge of plowed streets or roads in order to reach businesses and/or residences
- 3. Community has 'snowmobile friendly' snow removal policies that help prevent:
 - creating safety hazards caused by snow removal operations unnecessarily depositing snow onto groomed snowmobile trails
 - unnecessarily removing all snow cover from designated connecting routes (streets and road shoulders) needed for snowmobile access to key fuel, lodging and food services
- 4. Community provides trail maps, signing and/or literature that clearly identifies designated snowmobile travel routes, along with any other materials which assist snowmobilers with trip planning

- 5. Community actively promotes snowmobile tourism and snowmobile-related businesses
- 6. Community educates area businesses about how to cater to the needs of snowmobilers
- 7. Community educates snowmobilers and motorists about proper rules and etiquette for road sharing and road crossings
- 8. Community regularly partners with local snowmobile club to promote:
 - snowmobile safety
 - equitable law enforcement related to snowmobiling
 - coordination of emergency response efforts

Potential Community Benefits When Designated 'Snowmobile-Friendly'

There are many potential incentives for local communities to participate in the Snowmobile Friendly Community Program. While every community's circumstances will be different, potential benefits from SFC designation could include:

- 1. New opportunities to market their SFC status on ACSA's website, the state snowmobile association's website, and the local snowmobile club's website (if the club has one).
- 2. Enhanced opportunities to tap into the local snowmobile club and state snowmobile association's networks for snowmobile tourism marketing and community promotion.
- 3. Heightened awareness to snowmobilers that the community is a worthy snowmobiling destination that is accommodating to their needs.
- 4. More business and local tax revenues generated within the community from increased snowmobile tourism.
- 5. Heightened awareness to snowmobilers that the community's snowmobile friendly policies make it a safer snowmobiling destination.
- 6. Improved safety margins for snowmobilers and the community's motorists.
- 7. Enhanced winter recreation opportunities for the community's residents and visitors.
- 8. Enhanced partnerships with the community's local snowmobile club for emergency response efforts.

SNOWMOBILE FRIENDLY BUSINESS

What Helps Make A Business 'Snowmobile Friendly'?

Snowmobile Friendly Business (SFB) designations are a potential sub-set of the SFC Program which can be used at a state's discretion. The SFB designation category could be applied to qualifying businesses within designated Snowmobile Friendly Communities. It could also bring in additional business partners from rural areas outside a designated SFC or within communities which don't meet a state's SFC designation requirements (are near but not necessarily directly connected to a snowmobile trail, for example). A state's SFB designation process and guidelines should be built to best fit its local conditions. ACSA suggests that a Snowmobile Friendly Business offer one or more of the following elements to ensure sufficient snowmobile access and service value are received to match SFB designation status:

- 1. Business has fuel available:
 - a. accessible by snowmobile, and/or
 - b. ample room to maneuver vehicles with large trailers hauling snowmobiles
- 2. Business has food available:
 - a. accessible by snowmobile, and/or
 - b. ample parking for large vehicles with trailers
- 3. Business has lodging available:
 - a. accessible by snowmobile, and/or
 - b. ample parking for large vehicles with trailers
- 4. Business has snowmobile repair service available:
 - a. accessible by snowmobile, and/or

- b. ample parking for large vehicles with trailers
- 5. Business has other desired goods or services (permits, supplies, etc.) available:
 - a. accessible by snowmobile, and/or
 - b. ample parking for large vehicles with trailers

Potential Business Benefits When Designated 'Snowmobile-Friendly'

There are many incentives for a business to participate in the Snowmobile Friendly Business aspect of SFC. A participating business will be able to promote itself through SFB window stickers and by including the SFB logo on its advertisements. While results and circumstances will vary by location, potential benefits to a business from SFB designation could include:

- 1. New opportunities to market the business' SFB status on the state snowmobile association's website and the local snowmobile club's website (if the club has one), as well as through window stickers on adding the SFB logo to its ads.
- 2. Enhanced opportunities to tap into the local snowmobile club and state snowmobile association's networks for snowmobile tourism marketing promotion.
- 3. Heightened awareness to snowmobilers that the business is accommodating to local snowmobilers and snowmobile visitors.
- 4. More business income from increased snowmobile tourism.

DESIGNATION PROCESS

The Snowmobile Friendly Community Designation Process

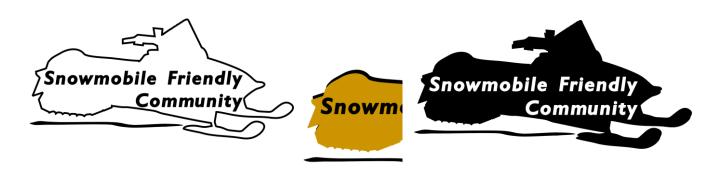
ACSA recommends the Snowmobile Friendly Community Program (including the Snowmobile Friendly Business sub-component) be coordinated at state levels by the state snowmobile association rather than allowing local clubs to go their own way with different local programs. Statewide coordination by the association could occur through a standing committee, its office staff (if applicable), and/or its executive board. Association coordination will help ensure consistency across a state as well as help ensure expected levels of snowmobile services, safety and access match the state's minimum SFC and SFB program requirements.

While it's up to each state to define its own designation process, a solid application and selection process is key to establishing a good SFC program that delivers 'truth in advertising' to snowmobilers from communities granted special SFC status Therefore it's recommended that a state's process generally address the following factors to help ensure smooth program operation:

- 1. **Application Deadline:** ACSA suggests that a state establish one annual application deadline and selection process to help minimize administrative coordination by volunteers, officers, and/or staff. Be clear where (address: physical, mailing, and/or e-mail) and how (are paper copies required or can it all be done electronically) to submit applications along with how many copies are required (are one or more copies of application required?).
- 2. **Designation Decisions:** Each state should determine whether designation decisions will be made by its full board, executive committee, or deferred to a standing committee. It should also set a process and timeline for how applications will be reviewed and decided upon.
- 3. **Memorandum of Understanding (MOU):** There should be some type of a written agreement signed by the community or business, sponsoring local snowmobile club, and the state association which outlines the roles and responsibilities of all parties. It is critical that all roles and responsibilities be outlined in writing so that the program continues to operate smoothly if involved individuals change over time; this also helps ensure that SFC designation is based upon community priorities rather than only individual or personal priorities. A

simple MOU would likely be sufficient (see sample MOU in the appendix) but other types of agreements could also be acceptable based upon local preference. The most important this is to 'get it in writing.'

- 4. **Determine how long your state's SFC or SFB designation will last?** The state needs to determine if they want to require participants to reapply annually or grant designations for multiple year periods (perhaps 2 to 5 years). The longer a SFC or SFB designation is valid, the less work for all involved as well as an increased opportunity for tourism promotions to bear fruit. At the same time states should avoid making the designation permanent or too long to safeguard against participants becoming unconcerned about ensuring the community or business remaining snowmobile friendly. Outline the length of designation term, as well as any potential renewal/extension periods not requiring reapplication, within the MOU.
- 5. **SFC and SFB Logos:** Snowmobile Friendly communities and businesses should be provided with a logo (samples shown below) for use on advertisements, brochures, publications, etc. Three versions of the logo are available: two different black and white versions, along with a golden color (gold color, like 'gold star' status).



6. **SFC Road and Trail Signs:** State associations should decide if they will provide SFC signs for posting either along entrance roads to the community and/or along snowmobile trails where they enter the community. Consider that providing signs will require a long-term commitment and funding source to ensure consistency and continuity in the program's operation; a decision should also be made whether SFC signs, if provided, will be free or for a nominal charge paid by the community or sponsoring club.

All signs posted along roadways must be coordinated and approved by the state department of transportation (state or federal highways) or the local road manager. All signs posted along trails require coordination and approval by the landowner or trail manager. A minimum 18" high by 24" wide sign size is recommended.

Examples of roadside and trailside SFC signs are shown on the next page. The 'white letters and black symbol on a forest green background' conforms to the Manual for Uniform Traffic Controls Devices (MUTCD) for recreation signs. Additionally the green color is consistent with MUTCD guidance for 'permissive' activities. An extra tag line advising motorists to 'Watch for Riders' has been added to the roadside sign while an extra tag line advising snowmobilers to 'Ride Responsibly' in the community has been added to the trailside sign.

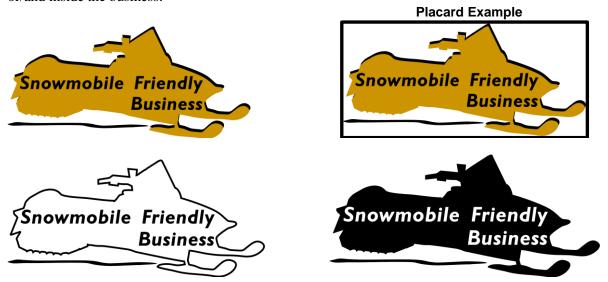
Roadside Sign

Snowmobile Friendly Community WATCH FOR RIDERS

Trailside Sign

Snowmobile
Friendly
Community
RIDE RESPONSIBLY

7. **SFB Window Sticker:** Snowmobile Friendly Businesses could be provided with a small (3" x 5", 4" by 6" or 8 ½" x 11") window sticker, cling sign, or/and placard sign for display on its front window, entrance door or/and inside the business.



8. **Termination Clause:** States should consider including some type of a 'termination clause' in the MOU by which any party can opt out of the MOU at any time. If a MOU is issued for multiple years, it will be important to monitor performance by all parties to ensure SFC program expectations are met.

Once each state has addressed the above questions, it should package its adopted policies into an application and written guidelines to instruct interested clubs, communities, and businesses how to participate in its program.

APPENDIX OF RESOURCES

Each state is responsible for establishing its own application, agreement, and other program forms. Sample applications, criteria scoresheet, and MOUs are included as templates for states to consider customizing for their local programs.

Appendix 1: Example Snowmobile Friendly Community Application

Appendix 2: Example Snowmobile Friendly Business Application

Appendix 3: Example Community Certification Criteria and Scoresheet

Appendix 4: Example Snowmobile Friendly Community MOU

Appendix 5: Example Snowmobile Friendly Business MOU

Appendix 1: Example SFC Application

APPLICATION



I.	COMMUNITY CONTACT INFORM	ATION
	Community Name:	
	Contact Person's Name and Title:	
	Mailing Address:	
	Phone Number:	Fax Number:
	E-mail:	
II.	SPONSORING SNOWMOBILE CLU	B CONTACT INFORMATION
	Snowmobile Club Name:	
	Contact Person's Name and Title:	
	Mailing Address:	
	Phone Number:	Fax Number:
	E-mail:	
III.	REQUESTED COMMUNITY INFOR	RMATION
	A. Services Available By Snowmobile services can be accessed by snowmo	: Please check which, along with how many, of the following bile in your community:
	□ Fuel	How many:
	□ Lodging	How many:
	□ Food	How many:
	☐ Snowmobile repairs and parts	How many:
	□ Other:	How many:
	Indicate how this snowmobile access	s is provided (check all that apply):
	☐ On a groomed trail	
	☐ On an ungroomed designated rou	ute
	☐ Along a road shoulder	
	☐ On a plowed street or roadway	
	☐ Other:	

Please provide the following information about your community, as applicable, with your completed application:

- **B.** Maps: Provide copies of maps, brochures, web links or other information showing area snowmobile trail systems and designated snowmobile routes through the community.
- **C. Tourism Promotion:** Provide examples of community snowmobile tourism promotion efforts or plans.
- **D. Special Rules:** Provide copies of any pertinent special rules (laws, policies, ordinances, regulations, etc.) which demonstrate how the community is 'snowmobile-friendly.' This could include rules that help:
 - 1) facilitate access by snowmobile to services within the community,
 - 2) facilitate access by snowmobile for residents from their homes to area trail systems, or
 - 3) preserve snow cover on snowmobile access routes.
- **E.** Community Support Statement: Provide a resolution, proclamation, or other statement of support for the community's 'snowmobile-friendly' application from its governing body or official.
- **F.** Law Enforcement: Describe community efforts to provide equitable snowmobile enforcement in the area, snowmobile road sharing/road crossing safety education, or special training provided by or to local law enforcement specifically related to snowmobile use.
- **G.** Community Education Efforts: Describe any community efforts to educate businesses about how to cater to snowmobilers and promote snowmobile tourism.

IV. REQUESTED SNOWMOBILE CLUB INFORMATION

	Please answer the following questions:		
	A. Is your club affiliated in good standing wi	th the state snowmobile association?	
	\square Yes \square No		
	B. Is your club a member of the local chamber of	f commerce and/or convention and visitors bureau?	
	\square Yes \square No		
	C. Does your club help provide snowmobile safety information or training in the community?		
	\square Yes \square No		
	D. Does your club provide assistance to the community for emergency response needs?		
	\square Yes \square No		
	E. Does your club support Snowmobile Friendly Community designation for this community?		
	□ Yes □ No		
V.	SIGNATURES		
•	SIGNATURES		
	(Community Signature)	(Club Signature)	
	(Name and Title – typed or printed)	(Name and Title – typed or printed)	
	(Date)	(Date)	

Appendix 2: Example SFB Application

APPLICATION



I.	BUSINESS CONTACT INFORMATION
	Business Name:
	Contact Person's Name and Title:
	Mailing Address:
	Phone Number: Fax Number:
	E-mail:
II.	SPONSORING SNOWMOBILE CLUB CONTACT INFORMATION
	Snowmobile Club Name:
	Contact Person's Name and Title:
	Mailing Address:
	Phone Number: Fax Number:
	E-mail:
III.	REQUESTED BUSINESS INFORMATION
	A. Services Available To Snowmobilers: Please check all of the following services available to snowmobilers at your business:
	□ Food
	☐ Snowmobile repairs and parts☐ Other:
	Indicate how this service can be accessed by snowmobilers (check all that apply):
	☐ By snowmobile on a groomed trail
	By snowmobile on an ungroomed designated route
	By snowmobile along a road shoulder
	 By snowmobile on a plowed street or roadway Must haul snowmobile to business on a trailer or travel in a vehicle
	Other:

Please provide the following information about your business, as applicable, with your completed application:

- **B.** Maps: Provide copies of maps, brochures, web links or other information showing business' location in respect to area snowmobile trails or designated snowmobile routes to the business.
- **C. Snowmobile Promotion:** Describe business efforts to be 'snowmobile friendly' and cater to snowmobilers, including any special snowmobile-related events or promotion efforts.

IV. REQUESTED SNOWMOBILE CLUB INFORMATION

Please answer the following questions: A. Is your club affiliated in good standing w ☐ Yes ☐ No	with the state snowmobile association?
B. Does your club support Snowmobile Friendl ☐ Yes ☐ No	y Business designation for this business?
SIGNATURES	
(Community Signature)	(Club Signature)
(Name and Title – typed or printed)	(Name and Title – typed or printed)
(Date)	(Date)

Appendix 3: Example Community Certification Criteria and Scoresheet



COMMUNITY CERTIFICATION CRITERIA SCORESHEET

SUGGESTED SCORING:

1 point for every Yes; 0-3 = community needs improvement to qualify for

	designation; 4-6 = good start, community can apply for Snowmobile Friendly designation with approval subject to association's discretion; 7-10 = community caters to snowmobilers and should likely qualify for Snowmobile Friendly designation
Local Snowm	nobile Club Criteria (club must be affiliated in good standing with the state association)
□ Yes □ No	Club Active in Community: is the club a member of the area's chamber of commerce, convention and visitors bureau, or/and assist with emergency response needs?
Community F	Related Criteria
\square Yes \square No	Trail Connection: is the community directly connected to a groomed snowmobile trail?
□ Yes □ No	Tourism Promotion: does the community help provide area snowmobile trail maps, provide other information to assist snowmobilers with trip planning, actively promote snowmobile tourism, or host special snowmobile events?
□ Yes □ No	Snow Removal Doesn't Create Hazards: does the community manage local snow removal efforts to help prevent creating safety hazards caused by snow removal operations unnecessarily depositing snow onto groomed snowmobile trails and connecting routes?
□ Yes □ No	Aggressive Snow Removal Doesn't Hurt Access: does the community manage local snow removal efforts to help prevent unnecessarily removing all snow cover from designated connecting routes (streets and road shoulders) needed for snowmobile access to key fuel, lodging and food services?
Local Commi	unity Business Related Criteria
□ Yes □ No	Fuel Available: does at least one business have fuel available and accessible by snowmobile?
□ Yes □ No	Lodging Available: does at least one business have lodging available and accessible by snowmobile?
□ Yes □ No	Other Services Available: does at least one business have food or repair parts available and accessible by snowmobile?
Local Commi	unity Law Enforcement Related Criteria
□ Yes □ No	Business Access: does the community have an ordinances or other policy that allows snowmobilers to access businesses by groomed trails and/or other designated over-snow routes including designated plowed streets or roadways?
□ Yes □ No	Residential Access: does the community have an ordinance or other policy that allows snowmobilers to travel from their homes by following designated plowed streets or roadways to the outskirts of the community or to designated snowmobile trail routes?
TOTAL SCO	PRE:

Appendix 4: Example SFC MOU

MEMORANDUM OF UNDERSTANDING



This MEMORANDUM OF	UNDERSTANDING (MOU) is hereby made and entered into by and
between the community of _	(hereinafter "community"), the
	Snowmobile Club (hereinafter "club"), and the
	Snowmobile Association (hereinafter "association").

PURPOSE: The purpose of this MOU is for the parties to cooperatively work together to advance and promote safe snowmobile access routes to services located within the community while endorsing the community as a 'Snowmobile Friendly Community' to benefit its tourism development efforts.

I. STATEMENT OF MUTUAL BENEFIT AND INTERESTS:

- A. The community hosts a variety of businesses which offer fuel, food, lodging, and/or repair services required by snowmobilers.
- B. The club and association represent the organized snowmobiling public and work to foster safe and dependable access routes for snowmobilers.
- C. Snowmobiling provides important winter tourism that generates substantial economic impacts through visitor spending and tax revenues.

In consideration of the above premises, the parties agree as follows:

II. THE COMMUNITY AGREES TO:

- A. Provide safe and reliable access routes by snowmobile to designated community businesses which can provide fuel, lodging, food, repairs and supplies for snowmobilers
- B. Promote itself as 'snowmobile friendly' to aid snowmobilers with their trip planning
- C. Provide trail maps or other informational material to aid snowmobiler trip planning
- D. Consider ordinances or policies that allow residents to travel by snowmobile from their homes on designated plowed streets or roadways to either the outskirts of the community or to designated snowmobile trail routes
- E. Consider ordinances or policies that allow snowmobiles to access businesses by either groomed trails or other properly designated over-snow routes including plowed streets or roadways
- F. Manage local snow removal efforts, to the extent feasible, to help prevent creating safety hazards caused by snow removal operations unnecessarily depositing snow onto groomed snowmobile trails and connecting routes
- G. Manage local snow removal efforts, to the extent feasible, to help prevent unnecessarily removing all snow cover from designated connecting routes (streets and road shoulders) needed for snowmobile access to key fuel, lodging and food services
- H. Promote good road sharing etiquette and road crossing regulation for snowmobile-automobile interaction
- I. Have designated representatives meet with the club at least annually to help coordinate snowmobile-friendly policies and to address snowmobile management issues

III. THE CLUB AGREES TO:

- A. Support the community in its efforts to be a Snowmobile Friendly Community
- B. Promote the community as a Snowmobile Friendly Community on its website as well as in its publications or other appropriate snowmobiling promotional materials
- C. Support the community by helping to provide snowmobile safety information and training
- D. Support the community by assisting with emergency response needs

IV. THE ASSOCIATION AGREES TO:

- A. Formally designate the community as a Snowmobile Friendly Community
- B. Promote the community as a Snowmobile Friendly Community on its website as well as in its publications or other appropriate materials
- C. Provide the Snowmobile Friendly Community program logo to the community for its snowmobile tourism promotion efforts
- D. Make Snowmobile Friendly Community signs available for posting along community roadways or trails (the state guidelines should determine whether signs are provided free or for a cost)

V. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

- A. <u>PARTICIPATION IN SIMILAR ACTIVITIES</u>: This MOU in no way restricts any party from participating in similar activities with other entities.
- B. <u>NONBINDING AGREEMENT</u>: This MOU creates no right, benefit, or trust responsibility, substantive or procedural, enforceable by law or equity. The parties shall manage their respective resources and activities in a separate, coordinated and mutually beneficial manner to meet the purpose(s) of this MOU. Nothing in this MOU authorizes any of the parties to obligate or transfer anything of value.
- C. <u>EXPIRATION DATE</u>: This MOU expires five (5) years from the date of approval by the parties, unless extended by an executed modification signed and dated by all parties.
- D. <u>MODIFICATIONS</u>: This MOU may be modified by mutual consent at any time by written request of one of the parties at least 30 days prior to implementation of the requested change.
- E. <u>TERMINATION</u>: Any of the parties, in writing, may terminate this MOU in whole, or in part, at any time before the date of expiration.
- F. <u>AUTHORIZED REPRESENTATIVES</u>: By signature below, each party certifies that the individuals listed are authorized to act in their respective areas for matters related to this MOU. In witness whereof, the parties hereto have executed this MOU as of the last date written below.

VI. SIGNATURES:

Appendix 5: Example SFB MOU

MEMORANDUM OF UNDERSTANDING



	Snowmobile Association (hereinafter "association").
	Snowmobile Club (hereinafter "club"), and the
between	(hereinafter "business"), the
This MEMORANDUM OF UNDERSTANDING (M	MOU) is hereby made and entered into by and

PURPOSE: The purpose of this MOU is for the parties to cooperatively work together to advance and promote safe snowmobile access routes to services while endorsing the business as a 'Snowmobile Friendly Business' to benefit its snowmobile business development efforts.

I. STATEMENT OF MUTUAL BENEFIT AND INTERESTS:

- A. The business provides fuel, food, lodging, and/or repair services required by snowmobilers.
- B. The club and association represent the organized snowmobiling public and work to foster safe and dependable access routes for snowmobilers.
- C. Snowmobiling provides important winter tourism that generates business revenue.

In consideration of the above premises, the parties agree as follows:

II. THE BUSINESS AGREES TO:

- A. Provide safe and reliable access routes by snowmobile to designated community businesses which can provide fuel, lodging, food, repairs and supplies for snowmobilers
- B. Promote itself as 'snowmobile friendly' to aid snowmobilers with their trip planning
- C. Provide trail maps or other informational material to aid snowmobiler trip planning

III. THE CLUB AGREES TO:

- A. Support the community in its efforts to be a Snowmobile Friendly Community
- B. Promote the community as a Snowmobile Friendly Community on its website as well as in its publications or other appropriate snowmobiling promotional materials
- C. Support the community by helping to provide snowmobile safety information and training
- D. Support the community by assisting with emergency response needs

IV. THE ASSOCIATION AGREES TO:

- A. Formally designate the community as a Snowmobile Friendly Community
- B. Promote the community as a Snowmobile Friendly Community on its website as well as in its publications or other appropriate materials
- C. Provide the Snowmobile Friendly Community program logo to the community for its snowmobile tourism promotion efforts
- D. Make Snowmobile Friendly Community signs available for posting along community roadways or trails (the state guidelines should determine whether signs are provided free or for a cost)

V. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

A. <u>PARTICIPATION IN SIMILAR ACTIVITIES</u>: This MOU in no way restricts any party from participating in similar activities with other entities.

- B. <u>NONBINDING AGREEMENT</u>: This MOU creates no right, benefit, or trust responsibility, substantive or procedural, enforceable by law or equity. The parties shall manage their respective resources and activities in a separate, coordinated and mutually beneficial manner to meet the purpose(s) of this MOU. Nothing in this MOU authorizes any of the parties to obligate or transfer anything of value.
- C. <u>EXPIRATION DATE</u>: This MOU expires five (5) years from the date of approval by the parties, unless extended by an executed modification signed and dated by all parties.
- D. <u>MODIFICATIONS</u>: This MOU may be modified by mutual consent at any time by written request of one of the parties at least 30 days prior to implementation of the requested change.
- E. <u>TERMINATION</u>: Any of the parties, in writing, may terminate this MOU in whole, or in part, at any time before the date of expiration.
- F. <u>AUTHORIZED REPRESENTATIVES</u>: By signature below, each party certifies that the individuals listed are authorized to act in their respective areas for matters related to this MOU. In witness whereof, the parties hereto have executed this MOU as of the last date written below.

VI. SIGNATURES:

FOR THE LOCAL SNOWMOB	ILE CLUB:		
Name:	Title:		
Address:		Phone:	
Signature:			
Date:			
FOR THE BUSINESS:			
Name:	Title:		
Address:		Phone:	
Signature:			
Date:			
FOR THE STATE SNOWMOBI	LE ASSOCIATION:		
Name:	Title:		
Address:		Phone:	
Signature:			
Date:			