

Snow is falling, calling you to

come out and

PLAY...



Winter's finest awaits you.

Enjoy a

NICE

ride,

share the snow with others and respect wildlife.

So next year, when the call comes,

you can answer.

Our mission is to empower generations to enjoy the outdoors responsibly. So join us. Travel only in areas with adequate snow cover. Be courteous to others you encounter. Leave a good impression. It's up to you to be an ambassador for your sport and the great outdoors. For more ways to minimize your impact, go to www.treadlightly.org or call 1-800-966-9900.

treadlightly!®

LEAVING A GOOD IMPRESSION

